



# #TheirProject

## WindowWorx

### AREA IN FOCUS

Customer Service & Operations

### LEAD TRACKING & TRUST

This large-scale renovation involved multiple stages and a long decision-making process. Business Pilot played a key role by centralizing all communications, inquiries, and quotes. Having a clear system to track project progress ensured the homeowners felt supported, building the vital proactive trust needed to secure and successfully deliver the project.

### BRIEF

The homeowners wanted to transform a dated mock Tudor house into a bright, modern family home while preserving its heritage character. The project required improved thermal efficiency, maximized natural light, and a seamless connection to a large new extension.

### THE CHALLENGE

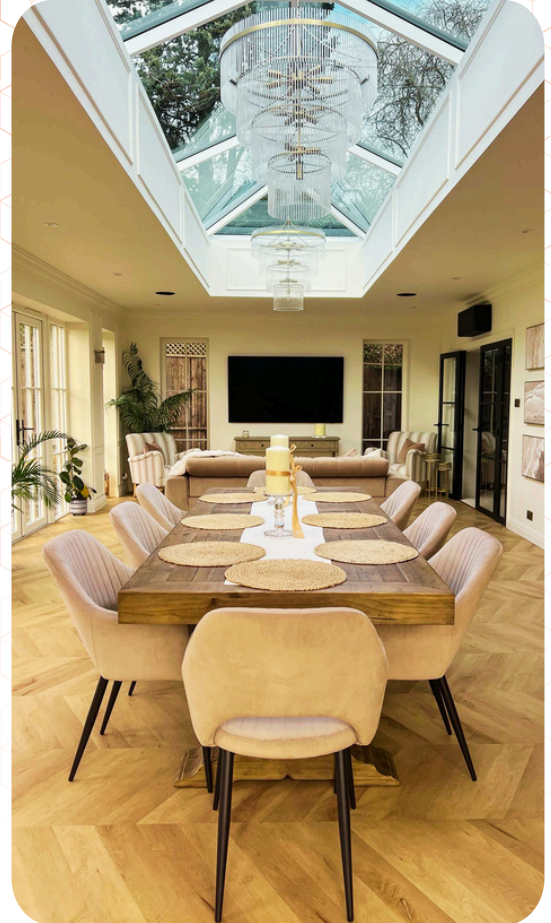
Balancing heritage aesthetics with modern performance was central to the project. The new window system needed to replicate traditional timber without the ongoing maintenance. Furthermore, the sheer scale of integrating a substantial 11m x 5m extension into the existing structure demanded meticulous coordination to achieve consistent finishes and visual harmony across both areas.

“ Business Pilot played a key role in helping us manage enquiries, schedule follow-ups, and maintain consistent communication ”

# #TheirProject



WindowWorx



WindowWorx.co.uk



WindowWorxBerkshire



WindowWorxUK



WindowWorx

## PRODUCTS USED

Evolution Storm Timber Look uPVC  
Windows & Doors

Atlas Aluminium Roof Lantern

## THE RESULT

The renovation successfully blended traditional styling with contemporary living. Evolution Storm timber-look uPVC windows delivered authentic aesthetics with modern thermal efficiency, while a large Atlas roof lantern transformed the extension into a bright, welcoming open-plan space. The result is a cohesive, high-performing home that respects the property's original character.